"Sexting" A Cheat Sheet for Parents

What is it?

"Sexting" means sending or receiving a text message that has sexual content. Sending nude, semi-nude, or erotic pictures or video via cell phones.

- Dr. Sari Locker

Who's doing this?

1 in 5 teens have taken nude or semi-nude photos of themselves and sent them to someone or posted them online to be "fun or flirtatious."

73% of those surveyed said "...they knew sending sexually suggestive content "can have serious negative consequences," yet 22% said it's "no big deal."

-Survey Commissioned by National Campaign to Prevent Teen and Unplanned Pregnancy released Dec. 2008

What can I do?

Have a **conversation** with your kids. **You must discuss cell phone and on-line safety.** You wouldn't allow them to operate a car without safety tips and training, the same goes for technology.

Teens may not understand the long reaching effects of sexting. Talk about how their "digital footprint" will last forever, potentially jeopardizing safety, job opportunities and their reputation. Your teen could be charged with a crime for sending, receiving, or creating a photo involving someone under age 18 and if charged will be registered as a sex offender.

Talking Points



Want to hear more?

Contact Naomi Hupton JWRC Community Safety Specialist nhupton@jwrc.org 651-714-4673 ext. 209 Use a real example to explain why you are concerned. For example, recently a young woman committed suicide after she was harassed and bullied relentlessly at her school when a nude photo that she had sent her boyfriend was forwarded to all of her peers. Make sure your kids understand that nothing they do on the internet or their cell phone is ever truly private or anonymous.

Stay current. Visit www.netlingo.com to learn the text acronyms your kids use and www.getnetwise.org/videotutorials for other safety resources.

After discussing cell and internet safety, have your kids sign a **Family Safety Plan for cell/computer usage**. You can find this and many other safety tips on our website at www.jwrc.org.